



COSMOFARMA®
EXHIBITION

Regeneration New generation

BOLOGNA | 8 - 10 MAY 2026



Project and direction

BOS
Bologna Fiere | Senaf

In collaboration with

 **Bologna Fiere**

gruppo **tecniche nuove**

Under the patronage of

 Federazione Ordini Farmacisti Italiani

 federfarma

 FE Cannavò

 **UTIFAR**
Unione Tecnica Italiana Farmacisti

COSMOFARMA AWARDS GUIDELINES



We are pleased to present the **11th edition of Cosmofarma Awards**, a not-to-be-missed event during the three-day fair dedicated to the world of pharmacy.

This occasion aims to **highlight all the key players in the sector** who have stood out for particular achievements and will culminate in the **Official Awards Ceremony**, scheduled for **Friday, May 8, 2026, at 4.45 p.m.** in the **Aula Magna of Cosmofarma (hall 28)**.



INNOVATION
& RESEARCH
AWARD



Innovation & Research Award is a prize dedicated to companies that have designed and created significant products and/or services for the pharmacy world, using energy, research, and resources to innovate their sector of reference.

To learn about the application and winner selection procedures, consult the **Guidelines for companies**, pages 6 -10.

The award is **divided into six subcategories**, dedicated to the main product sectors of Cosmofarma:

DERMOCOSMETICS: cosmetics, natural cosmetics, products for children, hair and scalp products, body care, makeup, facial care, body hygiene, oral hygiene, hand, foot and nail care, sunscreens, thermal products, cosmetic products for professional aesthetics;

NUTRITION & SUPPLEMENTS: supplements, nutraceuticals, special food products and organic farming products, dietary products, low-sodium products, infant products, gluten-free products, vitamins and minerals;

TECHNOLOGIES: aspirators and hoods, cream and liquid dispensers, refrigerators, packaging machines for cosmetic products, laboratory equipment and instruments, automatic drug dispensing machines, capsule filling and packaging machines, tube filling and carton packing machines, homogenizers, packaging, glass, metal and plastic containers, analytical and precision scales, personal scales, vending machines, 3D printers, professional aesthetic equipment, pH meters, pill organizers, temperature chart recorders, telemedicine services, skin analysis instruments, food intolerance test instruments;

FURNITURE: general furniture, furniture accessories, pharmacy and artistic ceramics, fittings and promotional materials, interior design, window display design and setup, indoor light screens, electronic bulletin boards, illuminated displays, illuminated signs, LED graphic crosses, scrolling light totems, digital display systems;

MANAGEMENT & DIGITAL DEVELOPMENT: pharmacy apps, loyalty cards, IT and databases, financial, insurance and consulting services, Internet services for pharmacies, computerized inventories, cash register systems, video communication systems, telematic services, marketing and market research, barcode terminal readers, update software, professional training and consulting, prescription accounting, electronic labeling;

LIFECARE: galenic products, homeopathic, phytotherapeutic, dental, ophthalmic, orthopedic, veterinary products, health care articles, sanitary pads, physiological footwear, graduated compression stockings, hygiene disinfectants, electromedical devices, braces, thermometers, diagnostic tests, medical devices, ear piercing systems, disposable syringes and needles, self-diagnostic instruments, ready-to-wear glasses, childcare lines, insect repellents.



New

Best Company 5.0, an award dedicated to Cosmofarma companies, aims to recognize the enterprise that has integrated advanced technologies such as **artificial intelligence** and the **Internet of Things** with a strong focus on the centrality of **human resources, sustainability, and resilience**.

To learn about the application process and winner selection criteria, please refer to the **Guidelines for Company**, pages 6 – 10.

GUIDELINES FOR COMPANY AWARDS



GENERAL GUIDELINES

The **Innovation & Research** and **Company Awards** are reserved for companies that exhibit and/or participate as co-exhibitors, partners, or sponsors of the 2026 edition of Cosmofarma.

Products and/or initiatives presented in previous editions are also eligible, except for projects that have already received an award. Companies participating in the special Cosmo Young initiative are excluded from the Innovation & Research and Company Award prizes.

INNOVATION & RESEARCH AWARD

Applications can be submitted for up to 3 categories, with a maximum of 2 different products per category, for a total of 6 different proposals.

APPLICATION SUBMISSION PROCEDURE

Applications must be submitted no later than **March 16, 2026**, to the email address awards@cosmofarma.com. Each email must contain only one application (multiple applications can be submitted by sending multiple emails).

The following must be indicated:

In the email subject line: the award being applied for (e.g., INNOVATION & RESEARCH AWARD – DERMOCOSMETIC or COMPANY AWARD – BEST COMPANY 5.0);

In the body of the email: company name, name and mobile number of the person who will receive the award if the application wins.

The following attachments are required:

- a PDF file formatted using the template available for download on the website;
- an abstract of up to 2,000 characters (including spaces) describing the initiative or product submitted and the reasons for the application, taking into account the evaluation criteria indicated on the following pages;
- up to 5 images in .png format and/or videos and/or relevant links;
- any technical datasheets or additional informational material.

Note: For the Innovation & Research Award – Dermocosmetics category: also include the INCI and efficacy test results.

Company logo, with the following specifications: base size 15 cm, 300 dpi, high resolution, any text converted to outlines, CMYK four-color file

EVALUATION CRITERIA FOR THE INNOVATION & RESEARCH AWARD

The evaluation criteria that the jury will use to assess the submitted products are as follows:

INNOVATION & RESEARCH AWARD

Level of Innovation: originality of the proposed solution, presence of truly distinctive elements compared to the market, ability to anticipate future trends.

Scientific Value and Research: presence of clinical studies, tests, patents, or scientific validations; collaborations with universities, research centers, experts; robustness of the scientific rationale.

Effectiveness and Benefit for the User: concrete improvement for the patient/customer, measurable results, clarity of the declared benefits.

Impact on the Pharmacy: real usefulness for the pharmacist, improvement of service, management, or customer relations, ease of integration within the pharmacy setting.

Usability and Accessibility: ease of use, clarity of information, user experience (UX).

Overall Quality: quality of raw materials and formulation, reliability and safety, attention to design.

EVALUATION CRITERIA FOR THE COMPANY AWARD

The evaluation criteria that the jury will use to assess the **BEST COMPANY 5.0** are:

BEST COMPANY 5.0

Technological and Digital Innovation: assesses the company's ability to strategically adopt and integrate advanced technologies.

Integration of Artificial Intelligence, IoT, automation, big data | Use of technology to improve processes, products, and services | Level of the organization's digital maturity | Ability to transform data into decision-making value | Integration between technology and business model

Centrality of Human Resources

Employee enhancement, training, and upskilling policies | Organizational well-being and work-life balance | Inclusion, equity, and valuing diversity | Active involvement of employees in innovation processes | Use of technology to improve quality of work

Sustainability and Corporate Responsibility

Reduction of environmental impact (energy, materials, CO₂) | Supply chain sustainability and responsible sourcing choices | Transparency and measurability of ESG actions | Alignment between corporate strategy, products, and communication | Absence of greenwashing practices

Resilience, Vision, and Market Impact

Ability to address change and manage complexity | Strength of the organizational and strategic model | Medium- to long-term vision | Ability to create value for customers, partners, and stakeholders | Positive and recognizable impact on the target market

Award Secretariat

The Award Secretariat is based in Bologna at Bos Srl.

Technical Jury

The Jury, independent from the Organizing Secretariat, is composed of two distinguished experts for each individual category and by the Scientific Technical Committee of Cosmofarma. With specific reference to the Innovation Awards, after an initial selection by the Technical Jury, the projects will be voted on online by the Cosmofarma pharmacists' community.

Submission of Applications

The Award Secretariat arranges the applications received for each category in alphabetical order and, no later than March 26, 2026, submits them to the relevant Jury, thereby enabling each Juror to evaluate the material presented by the candidate companies.

Convening of the Technical Jury and Voting Procedures

The Jury, called upon to cast its vote, will be convened in Bologna either in person or remotely via telematic means no later than April 2, 2026. Each Juror will express their preferences in accordance with shared evaluation criteria.

Innovation & Research Awards Only:

For each category, 5 products/services will be selected by the Technical Jury according to a ranking of preference. The 5 selected entries for each category will then be evaluated online by the Cosmofarma pharmacists' community, which will determine the winners of the Innovation & Research Awards categories. Online voting will close on April 27, 2026.

Award Ceremony

The award ceremony will take place on **Friday, May 8, 2026, at 4:45 PM, at the Aula Magna, Hall 28, BolognaFiere.**



For any request:

Lucrezia Giovanardi

lucrezia.giovanardi@boseventi.it

+39 335 7126102

www.cosmofarma.com